



Share Your Thoughts, Win \$100!

**THE ALLIANCE OF ROUGE COMMUNITIES
WANTS TO GET YOUR OPINION!**



Working together, restoring the river

Take our survey on Water Quality Changes in the Rouge River to help direct our future activities! Once your survey is complete you will be entered into a drawing for a \$100 Visa gift card to be distributed in June 2026.

Link to ARC survey:

<https://www.surveymonkey.com/r/arcsurvey26>

**Or scan QR code
with your phone:**



The Rouge River Watershed is home to more than one million people and encompasses 466 square miles, running through the most densely populated and urbanized land area in southeast Michigan. The Rouge River is a tributary to the Detroit River and its four branches total approximately 126 miles of waterways and include over 400 lakes, impoundments and ponds. More than 50 miles of the river flows through public parklands, making the Rouge River one of the most publicly accessible rivers in the country.

The purpose of the Alliance of Rouge Communities (ARC) is to encourage watershed-wide cooperation and support to restore beneficial uses of the Rouge River to the area residents while meeting water quality permit requirements!

A 501(c)(3) Organization – www.allianceofrougecommunities.com

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